

reed gift fairs

Over the past few weeks, Reed Exhibitions has been undergoing a thorough and extensive review of our entire events portfolio in order to reshape our company to maintain a strong and progressive business for the future.

I regret to announce that it was decided during this review that Retail Quarter Melbourne will be discontinued and no longer be a part of Reed Exhibitions' calendar of events.

There is no doubt that Retail Quarter Melbourne was a valued event for the Victorian retail community. We look forward to continuing to serve the community in the future through our premium national Reed Gift Fairs held annually in Sydney (February, ICC Sydney) and Melbourne (August, MCEC).

I would like to take this opportunity to thank all of our customers, partners, suppliers and friends within the innovative and dynamic retail industry in Victoria. We hope that Retail Quarter Melbourne played some small role in bringing the community together and providing a space where long lasting relationships could be formed.

Finally, I would like to thank the Reed Gift Fairs team, who have worked tirelessly and passionately over the years in order to make Retail Quarter Melbourne a successful event for its exhibitors and visitors. This announcement is in no way indicative of their hard work and commitment.

The team will now focus on maximising customer value at our national Reed Gift Fairs in Sydney and Melbourne. We look forward to contributing to your business success at these events in the future.

Brian Thomas
Managing Director

Reed Exhibitions Australia