

reed gift fairs

Advertising Guidelines
for Reed Gift Fairs
Digital Exhibition Directory

ADVERTISING SPECIFICATIONS

Submit your advert as you would for a printed publication. (Full Page/Half Page according to your contract). Your advert will then be linked to your Online Exhibitor Profile on our show website.

Full Page



Double Page Spread



Half Page



IMPORTANT INFORMATION

- This book is produced as high resolution artwork and then compressed when published online.
- Take into account when designing your advertisement that they could also be viewed on smaller mobile devices.

Dimensions

Full Page

Dimensions of Advert
210 mm (wide) x 250 mm (high)

Double Page Spread

Dimensions of Advert
420 mm (wide) x 250 mm (high)

Half Page

Dimensions of Advert
185 mm (wide) x 110 mm (high)

Supply artwork as a jpeg or PDF at 300dpi

Supply all your links and artwork ready PDF or JPEG through the Online Exhibitor Manual.